



Hot Spring® Spas Revolutionizes Hot Tub Ownership

ACE™ salt water sanitizing system with diamond technology provides today's hot tub owners with a virtually maintenance-free water care solution

Vista, CA ([PRWEB](#)) July 15, 2010 -- [Hot Spring® Spas](#), the world's number one selling brand of portable spas, has introduced the [ACE™ salt water sanitizing system](#). The ACE system is the first and only integrated hot tub salt water sanitizing system using diamond technology, an innovation that allows consumers to more easily care for their spa with fewer bottled cleaners, which results in fresh, clean water. Hot Spring spa owners can enjoy a virtually maintenance-free hot tub ownership experience with the ACE system, helping to reduce the daily or weekly water care maintenance requirements of traditional systems to once a month. This more hands-free approach allows hot tub owners to spend more time relaxing and enjoying their spa, with less water care maintenance required to keep it clean.

The ACE system's exclusive and unique diamond technology, which is used today to keep water purified in European breweries and international cruise lines, is a first application for the hot tub industry. The system's diamond electrode, along with two titanium electrodes, increase the sanitizing power while using less salt than other salt water systems. It also automatically generates five different cleaners instead of just chlorine, reducing the amount of bottled products to measure and pour.

According to J.J. of Murrieta, Calif, a Hot Spring spa owner and dealer who uses the ACE system, "With the amount of use our Hot Spring spa receives, from my kids and our after-hour getaways, the water stays crystal clear and soft on our skin. Now I can't imagine our spa without it."

"We want to reach consumers who may have considered owning a hot tub but otherwise walked away due to maintenance concerns or because of their negative experiences with dry and itchy skin, eye irritation, or harsh odors associated with traditional chlorine water care," said Steve Hammock, President of Hot Spring Spas. "With the ACE system water care is simple, and because the cleaners are generated from natural resources, the water is gentler and even looks, feels and smells great. The response to this new water care system from customers and dealers nationwide has been overwhelming."

Through intuitive and easy-to-navigate menus on the spa's control panel, owners can easily operate the ACE salt water sanitizing system. Once activated through the appropriate steps, the ACE system operates on its own with minimal upkeep. Owners simply need to check the sanitizer level regularly with a FreshWater® test strip and confirm the use level just once a month, and soak the ACE system cell in a cleaning solution for 10 minutes every three months.

For peace of mind, a status message on the control panel indicates that the ACE system is cleaning the water. Therefore, Hot Spring spa owners can instead focus on relaxation, hydrotherapy benefits, reconnecting with family and friends, or utilizing their hot tub as a stress-free transitional space between work and home.

Another key benefit of this innovative system is that it reduces environmental impact. It cuts back on excess chemical use because it automatically generates the precise amount of cleaners needed. This helps decrease the frequency of drain-and-refill compared to other water care systems, and provides less chemical impact on outdoor landscapes from water drainage.



How the ACE salt water sanitizing [system works](#):

When the diamond electrode in the ACE system is energized, it breaks apart water molecules to create high-energy, active oxygen. Active oxygen is one of the world's most effective natural cleaners and is the first way the ACE system automatically cleans the water. The active oxygen then combines with salt and other elements in the water to create chlorine and three other powerful oxidizers – ozone, hydrogen peroxide and monopersulfate (MPS). The oxidizers are all referred to as cleaners because they work synergistically to clean the spa water, in addition to the chlorine which is sanitizing the water.

Availability:

Hot Spring spas are sold by more than 800 dealers worldwide located in all 50 states, Canada, and more than 65 other countries. To find the closest dealer location, visit www.hotspring.com and visit www.hotspring.com/ACE for more information.

Hot Spring spa models include: Vista® (seats 6), Grandee® (seats 7), Envoy® (seats 5), Aria® (seats 5), Vanguard® (seats 6), Sovereign® (seats 6), Prodigy® (seats 5), and Jetsetter® (seats 3).

About Hot Spring Spas

Hot Spring spas are made by Watkins Manufacturing, the acknowledged world leader in hot tubs. Watkins is a division of Masco Corporation, a Fortune 500 company whose products include such trusted brands as Delta® faucets, KraftMaid® cabinets and Behr® paints. With more than 800 independent dealers worldwide, Hot Spring Spas is available in all 50 states, Canada and more than 65 other countries. Hot Spring Spas provides customers with the highest level of quality, innovation, energy-efficiency and customer support to deliver the absolute best lifetime ownership experience. More information and [hot tub dealer](#) locations are available online at www.hotspring.com.

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